

COLLABORATION EXPERIENCE BETWEEN SOCIAL COMMUNICATION AND COMPUTER ENGINEERING IN THE CONDUCT OF EDUCATIONAL VIDEOS

RESEARCH

The project under discussion was generated with the intention of providing support from the Social Communication to the Research Laboratory for the Development of Software Engineering.



ENGINEERS OF
THE UNIVERSITY OF
SAN BUENAVENTURA



COMMUNICATORS
OF THE UNIVERSITY
AUTÓNOMA DE
OCCIDENTE

CALI - COLOMBIA

2 TYPES OF LANGUAGE

**VISUAL
LANGUAGE**

**TEXTUAL
LANGUAGE**

OBJECTIVE

Establish in a basic way what perception a user has regarding these two types of languages and try to find under what circumstances it will be considered when one type of language behaves better with respect to the other.



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TOOLS

A comparative analysis between visual languages and textual languages, in this specific case the PiCO text calculation and the GraPiCO visual calculation were used.

RESULTS

Communication and systems engineering were geared, the first contributed to the research process of the second, contributing not simply as a technical tool but also in the elaboration of the discourse.

A PICTURE IS WORTH A THOUSAND WORDS



ANAGRAMAS

RUMBOS Y SENTIDOS DE LA COMUNICACIÓN

REVISTA CIENTÍFICA