This article presents learning and debates on the relationship between academic knowledge and non-profit communication projects.

**Objective**

Contribute to the sustainability of community radio stations through the production of systematic knowledge.

**Real and Potential Hearings**

Eight studies were carried out, two for each radio, one of a qualitative nature and one of a quantitative nature.

**Tools**

- Quantitative: Population surveys on media consumption.
- Qualitative: Interviews and focus groups.

**Results**

Tanto el proceso de investigación como sus resultados posibilitaron reconocimientos que fortalecieron a los medios en cuestión.

**Update of the Relationship Between Investigation and Community Media**

**Audiences and Community Media Studies: Notes for a Necessary Reencounter.**