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Visibilidad Internacional: ¿Cómo se construye?



**XII JORNADAS INTERNACIONALES
DE INVESTIGACIÓN**

Tendencias, retos y oportunidades
de la Investigación y la Innovación al 2030

5 al 8 de septiembre de 2017

Mario Rios

**Gerente Sénior de Soluciones de Investigación
Latinoamérica Norte**

m.riosospina@elsevier.com

Septiembre 6 de 2017

Proceso de Investigación Científica y la Visibilidad



¿Cómo se realiza en la Institución la...?

Toma de decisiones (planeación, investigación)

Gestión de producción y su seguimiento

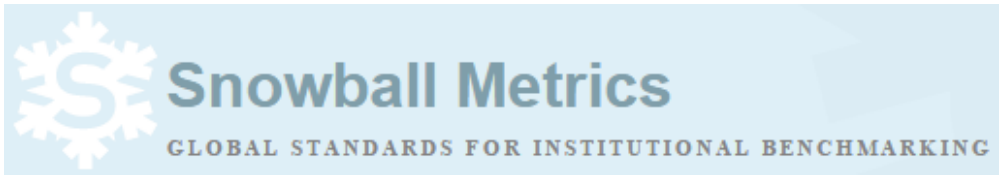
Priorización de financiamiento y la evaluación

Visibilidad

La Ciencia es Multidisciplinaria porque los Desafíos a Nivel Mundial también lo son



Medición de la Visibilidad e Impacto: Métricas



Medición de la calidad y eficiencia en la investigación académica y empresarial independiente de sistema o proveedor



Alternative Metrics

Medición de la difusión y reconocimiento (no académico/científico) de la comunidad



Crecimiento de información y la oportunidad para la visibilidad: cifras entre el 2012 y 2017...

Fuente: SciVal / Scopus

Publicaciones

Citaciones

Autores

A nivel mundial

15.5M+

70.3M+

15.0M+

En LATAM

694K+

2.7M+

861K+

En Colombia

46.2K+

184K+

54.0K+

Desempeño Internacional en Colombia 2012 – 2017 Fuente: SciVal

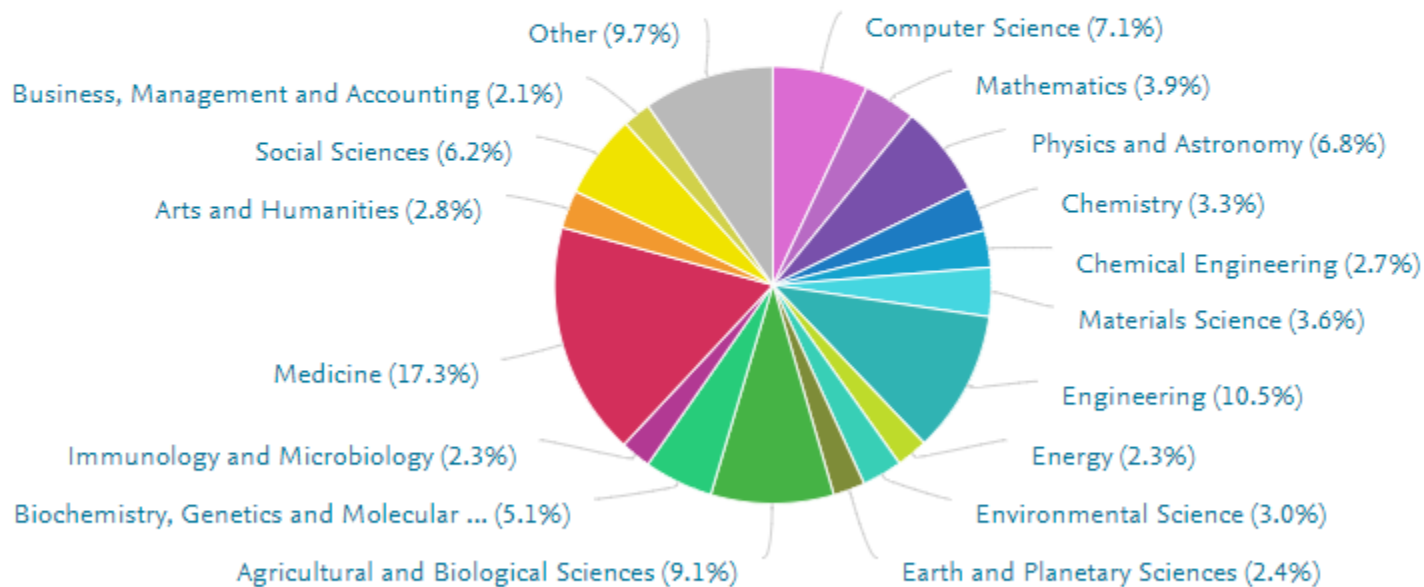
Overall research performance

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Publications	Citations	Authors	Field-Weighted Citation Impact	Citations per Publication
46,203 ▲	184,082	54,009 ▲	0.92	4.0

[View list of publications](#)

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[> Analyze in more detail](#)

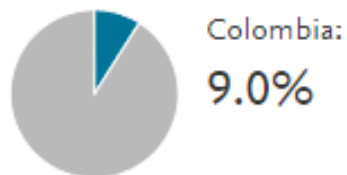
Desempeño Internacional en Colombia 2012 – 2017 Fuente: SciVal

Performance indicators

Outputs in Top Citation Percentiles

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Publications in top 10% most cited worldwide

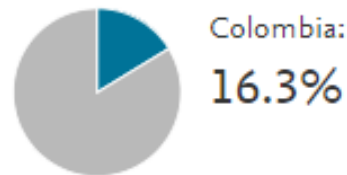


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Publications in Top Journal Percentiles

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Publications in top 10% journals by SJR 

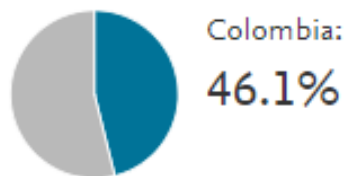


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International Collaboration

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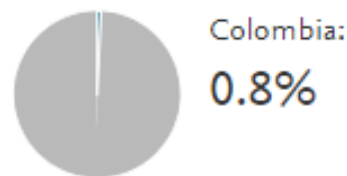
Publications co-authored with Institutions in other countries



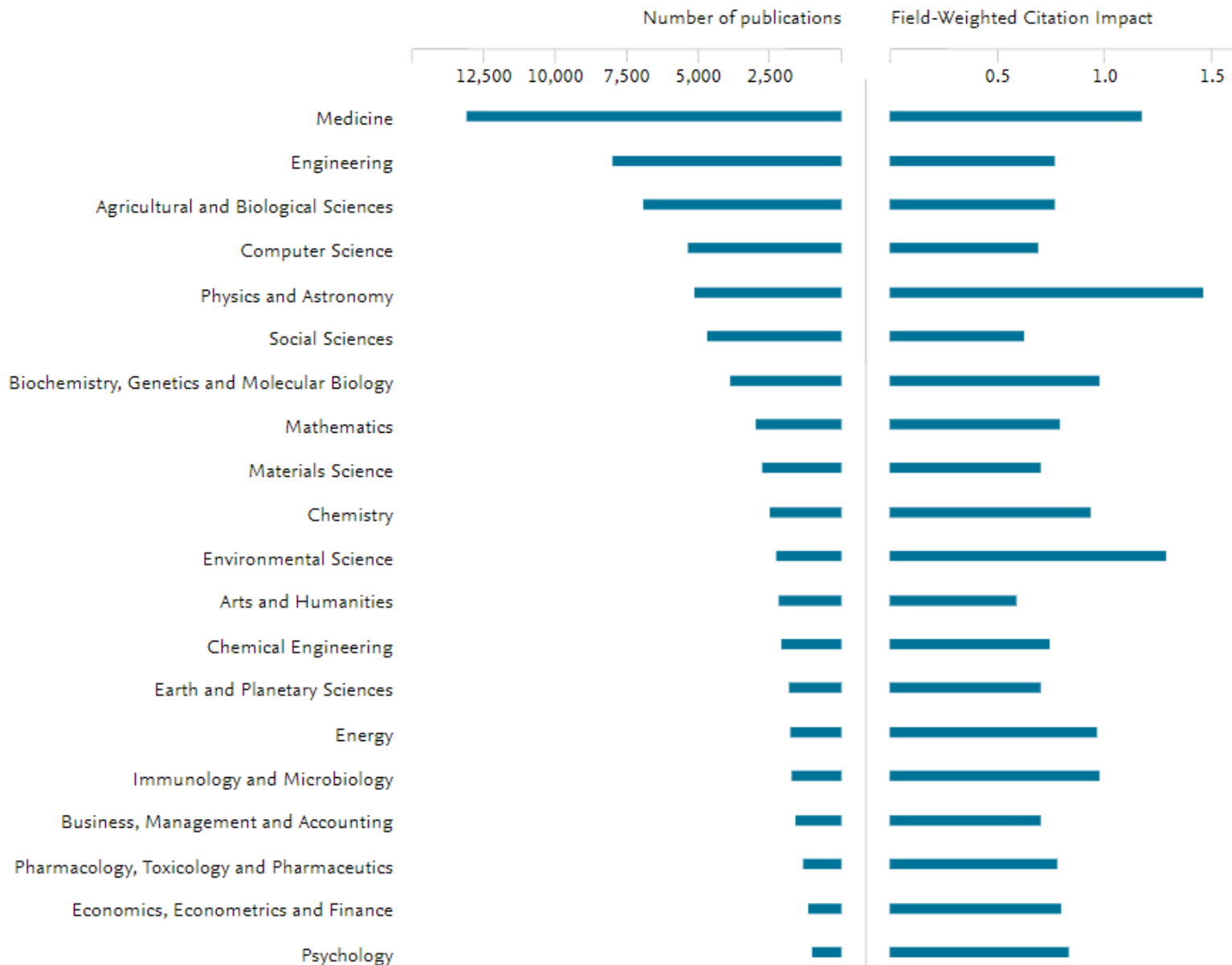
Academic-Corporate Collaboration

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Publications with both academic and corporate affiliations



Desempeño Internacional en Colombia 2012 – 2017 Fuente: SciVal



Fuente: SciVal

Desempeño Internacional Comparativo

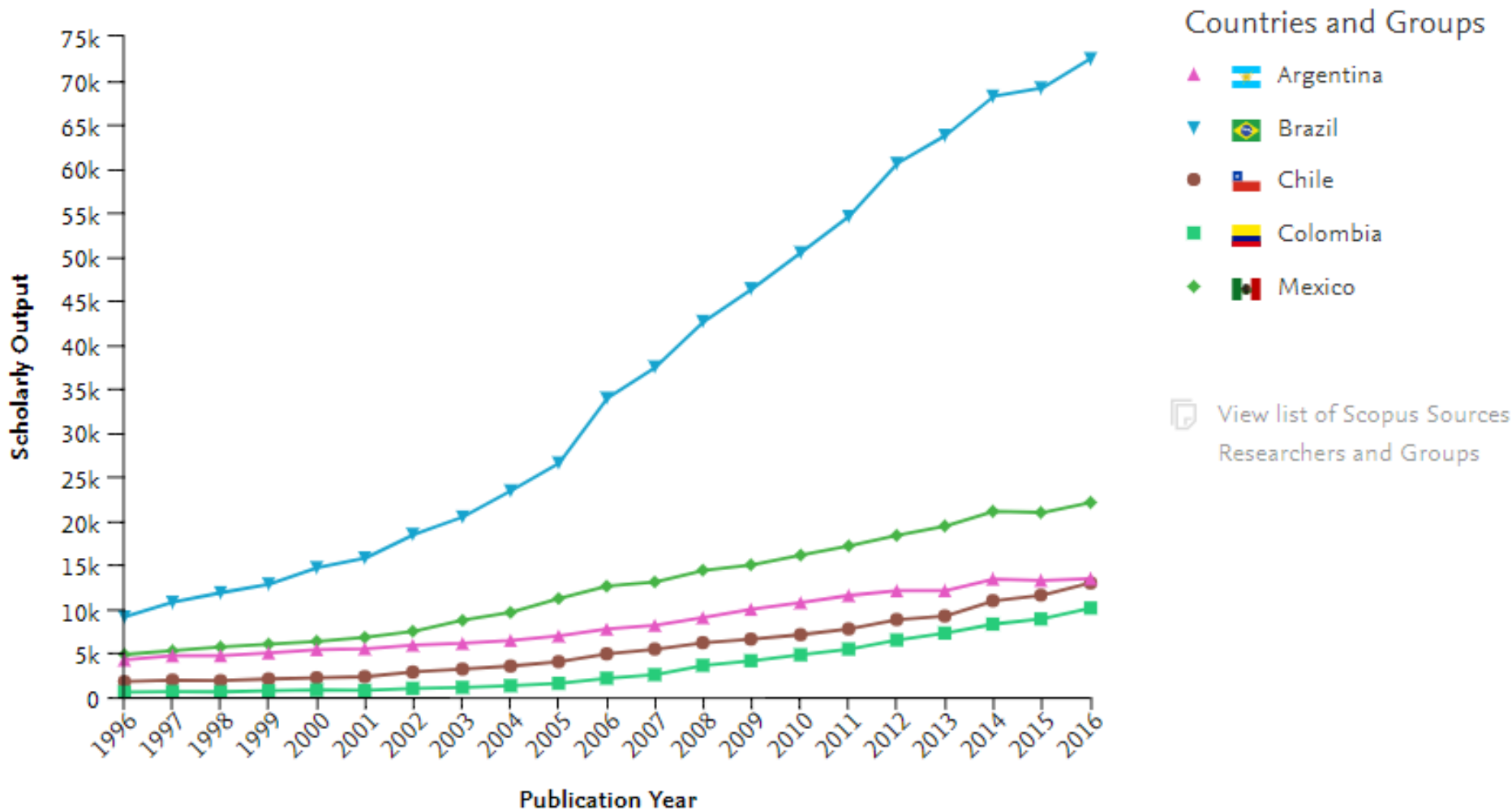
y-axis

x-axis

Bubble size

Scholarly Output

Publication Year



Fuente: SciVal

Desempeño Internacional Comparativo

y-axis

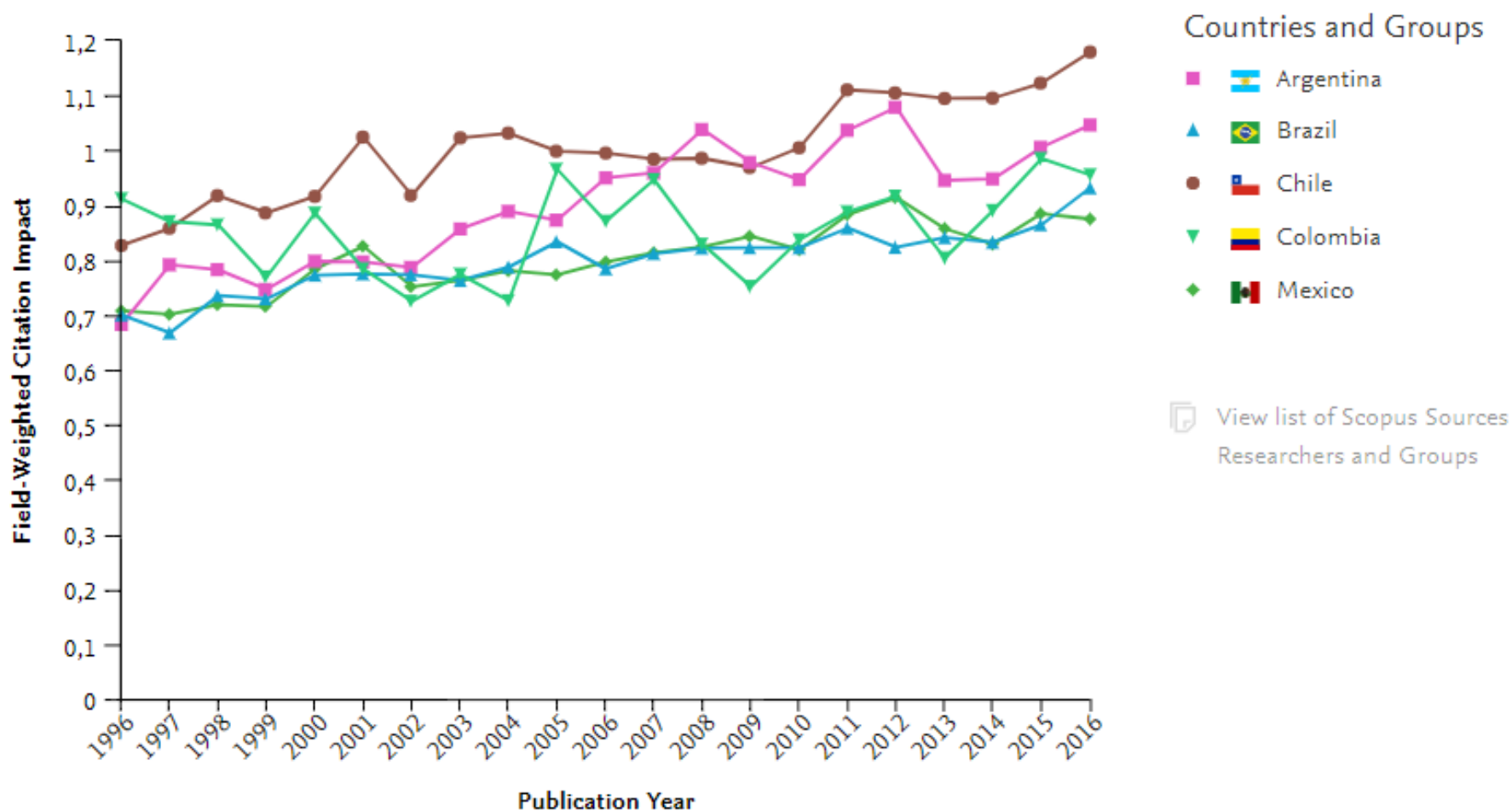
x-axis

Bubble size

Field-Weighted Citation

Publication Year

Impact



View list of Scopus Sources
Researchers and Groups

Fuente: SciVal

Desempeño Internacional Comparativo

y-axis

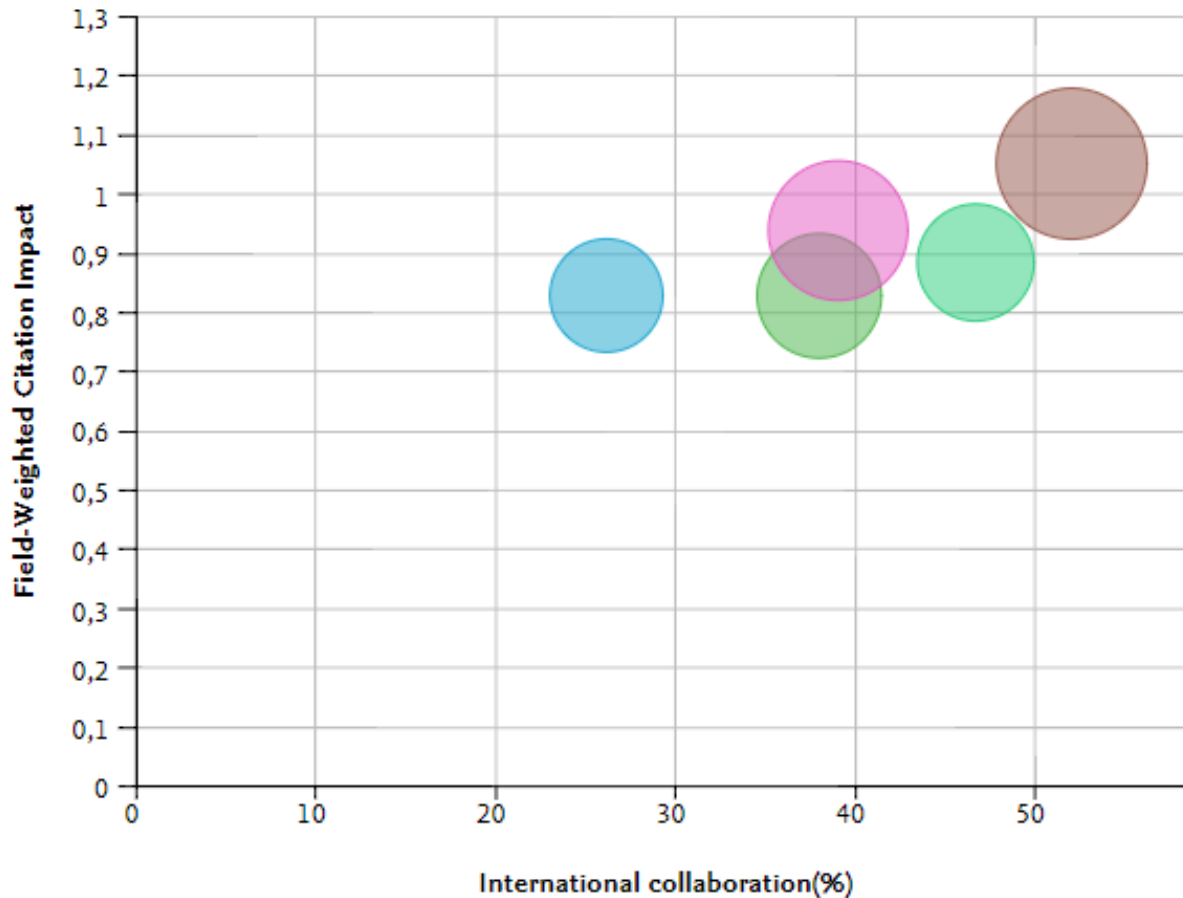
Field-Weighted Citation Impact

x-axis

Collaboration

Bubble size

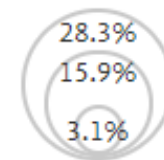
Publications in Top Journal Percentiles



Countries and Groups

- Argentina
- Brazil
- Chile
- Colombia
- Mexico

View list of Scopus Sources for the selected Researchers and Groups



Publications in Top 10 Journal Percentiles

Principales Aspectos que Impactan la Visibilidad

Investigadores

- Dedicación en investigación vs otras actividades
- Normalización
- Desarrollo y formación en el proceso de publicación (dónde publicar)
- Idioma

Publicaciones

- Revistas/Libros de alta calidad
- Indización a nivel internacional
- Pares evaluadores y trabajo operativo del editor
- Tipos de publicación

Colaboración

- Efectividad de la colaboración (análisis)
- Con quién colaborar
- Nivel de endogamia
- Análisis de inteligencia competitiva (i.e. congresos)

Institucional

- Estrategia de visibilidad institucional (indicadores y autoridades)
- Uso de recursos electrónicos
- Trabajo colaborativo por áreas institucionales
- Visibilidad de producción institucional (normalización)

Consideraciones para la Visibilidad Internacional

Perspectiva Investigadores

Artículos, Contenido
e Indicadores

Efectividad de la
Colaboración

1. Temática /
Contenido

2. Dónde
Publicar y
Análisis
Revistas

3.
Colaboración

4. Formación
Continua

Mejora en
Producción,
Visibilidad e
Impacto

Revistas
Institucionales,
Nacionales e
Internacionales

Publicaciones,
Evaluadores, Ética,
Plataformas

1. Temática / Contenido

Visibilidad afectada por posicionamiento del artículo (título, resumen, palabras claves)

Revista

Volume 15, Issue 3, May 2008, Pages 97-101

Phenotypic and metabolic characterization of the metabolic syndrome in Cartagena de Indias (Article)

[Caracterización fenotípica y metabólica del síndrome metabólico en Cartagena de Indias]

[View references \(28\)](#)

Abstract

Introduction: The metabolic syndrome gathers a series of risk factors that affect a subject and predispose to cardiovascular disease and diabetes mellitus type 2. Its early detection and treatment allow improving the population's health indicators. **Objective:** Describe the prevalence of the metabolic syndrome and its components through the comparison of the Adult Treatment Pannel III (ATP III) criteria and those of the International Diabetes Federation (IDF), in adults over 55 years born in Cartagena de Indias. **Methods:** Cross-sectional study in which 749 persons of different zones in Cartagena were evaluated at random in a structured survey with informed consent. Blood pressure and waist circumference were measured, and fasting glycemia, total cholesterol, HDL cholesterol and triglycerides were determined. **Results:** The sample consisted of 545 women (73%) and 204 men (27%) with mean age $51,7 \pm 13$ years. Using ATP III criteria, metabolic syndrome prevalence was 25.4% and according to those of IDF it was 31,5%. According to common criteria, hypertriglyceridemia was 21,1%; arterial hypertension 49,1% and low HDL cholesterol 55,1%. Non-common components of central obesity and fasting hyperglycemia ATP vs. IDF criteria were 41% vs. 71% and 10% vs. 13% respectively. **Conclusions:** The presence of metabolic syndrome became larger when applying IDF criteria, especially in the male population. These results show that metabolic syndrome has a high prevalence in Cartagena de indias; hence the importance of promotion and prevention to improve quality of life in this population.

Author keywords

Cardiovascular disease; Diabetes mellitus; Metabolic syndrome; Prevention; Promotion


















1. Temática / Contenido

Visibilidad afectada por posicionamiento del artículo (título, resumen, palabras claves)

Research domain

Medicine & Life Sciences Change research domain

Extracted concepts

 Fasting MEDICINE & LIFE SCIENCES <input checked="" type="checkbox"/>	 HDL Cholesterol MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Cardiovascular Diseases MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Type 2 Diabetes Mellitus MEDICINE & LIFE SCIENCES <input type="checkbox"/>
 Health MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Cross-Sectional Studies MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Informed Consent MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Blood Pressure MEDICINE & LIFE SCIENCES <input type="checkbox"/>
 Waist Circumference MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Cholesterol MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Triglycerides MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Hypertriglyceridemia MEDICINE & LIFE SCIENCES <input type="checkbox"/>
 Hypertension MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Abdominal Obesity MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Hyperglycemia MEDICINE & LIFE SCIENCES <input type="checkbox"/>	 Adenosine Triphosphate MEDICINE & LIFE SCIENCES <input type="checkbox"/>
 Quality of Life MEDICINE & LIFE SCIENCES <input type="checkbox"/>			

Author keywords

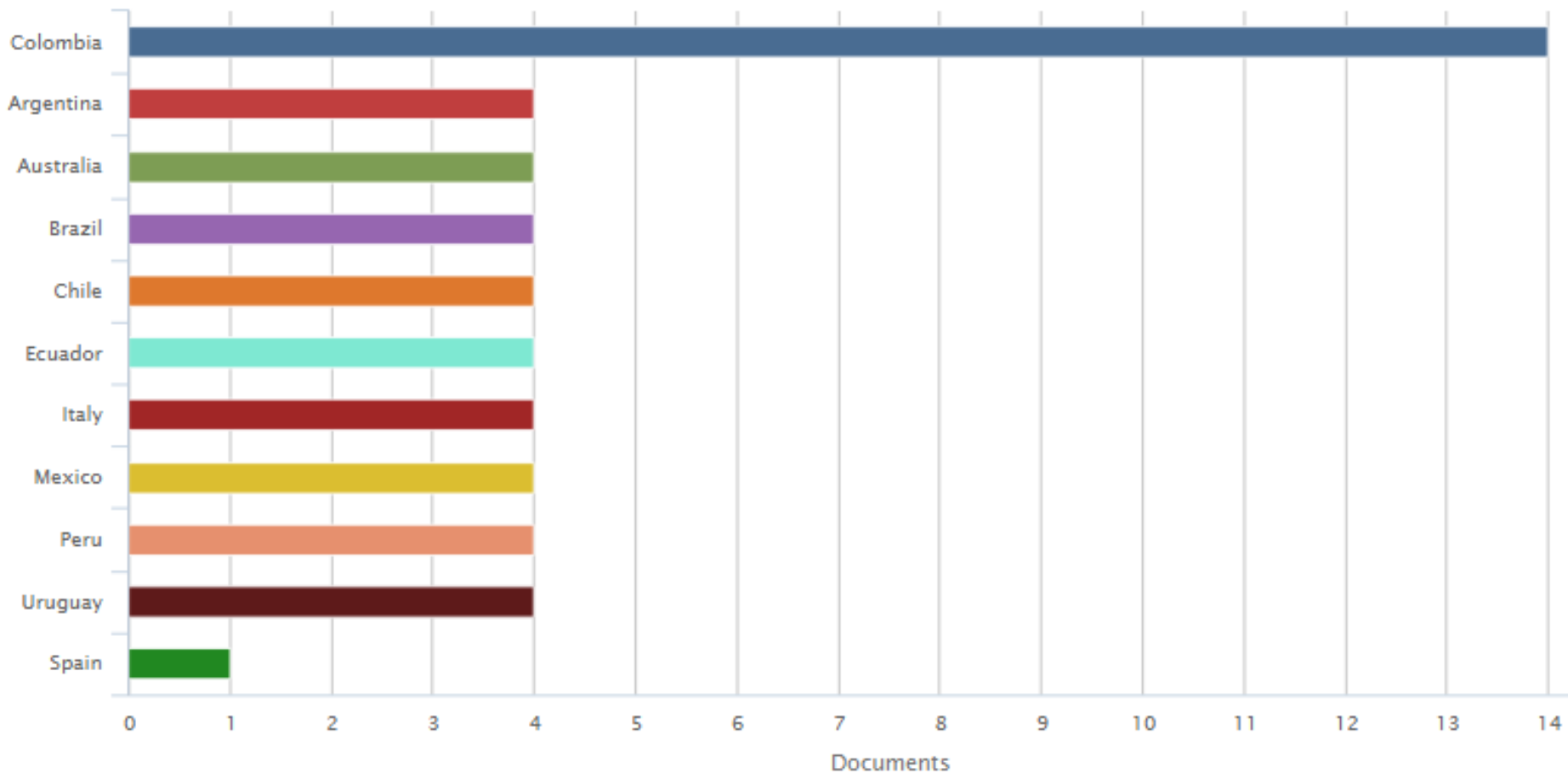
Cardiovascular disease; Diabetes mellitus; Metabolic syndrome; Prevention; Promotion

1. Temática / Contenido

Visibilidad afectada por posicionamiento del artículo (título, resumen, palabras claves)

Documents by country/territory

Compare the document counts for up to 15 countries/territories



1. Temática / Contenido

Temática de las publicaciones
Descripción del abstract. Ejemplo
de un caso de Ingeniería

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|--|---|-----------|
| <input type="checkbox"/> Modelo para el análisis de escenarios basado en mapas cognitivos difusos: Estudio de 1 caso en software biomédico [A model for the scenario analysis based on diffuse cognitive maps: A case study in biomedical software] | Leyva-Vázquez, M., Pérez-Teruel, K., 2013
Febles-Estrada, A., Gulín-González, J. | 3 |
| <input type="checkbox"/> Variables de operación en el proceso de transesterificación de grasas animales: Una 2 revisión [Operation variables in the animal-fat transesterification process: A review] | Rojas-González, A., Girón-Gallego, E. | 2011
3 |
| <input type="checkbox"/> Rendimiento académico y patrones de aprendizaje en estudiantes de ingeniería 3 [Academic performance and learning styles in engineering students] | Vázquez, S.M. | 2009
3 |
| <input type="checkbox"/> Diagnóstico de la madurez de los procesos en empresas medianas colombianas 4 [Assessing business process maturity in medium-sized colombian companies] | Mayorga, S.A., Pinzón, N.B.C. | 2008
3 |
| <input type="checkbox"/> Utilización potencial de una ceniza volante de baja calidad como fuente de 5 aluminosilicatos en la producción de geopolímeros [Potential utilization of a low quality-fly ash as an aluminosilicate source in the production of geopolymers] | Mejía, J.M., Rodríguez, E.D., De Gutiérrez, R.M. | 2014
2 |

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Análisis Semántico Top 5 Artículos más Citados

**Business &
Economics**

**Chemical
Compounds**

Social Sciences

1. Temática / Contenido

Perfiles de Autor / Institución



Dr. Smith
 Dr. J. Smith
 Dr. James Smith



Dr. James Smith
 46533489

ORCID
<http://orcid.org>

Identificación



- Dato único
- Asociado a una sola persona

Vs.

Perfil



- Grupo de archivos / datos
- Asociado a un nombre

1. Temática / Contenido

Visibilidad de autores afectada por falta de normalización

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<input type="radio"/>	López-Jaramillo, P.	1 Medicine;		
<input type="radio"/>	López-Jaramillo, Patricia	1 Medicine;	Renal Therapy Services (RTS)	Bogota Colombia
<input type="radio"/>	Jaramillo-López, Pablo F. Jaramillo-López, P. F. Jaramillo-López, P.	3 Agricultural and Biological Sciences; Environmental Science; Medicine; ...	Universidad Nacional Autonoma de Mexico	Mexico City Mexico

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 Co-authors: 150 (maximum 150 co-authors can be displayed)
 Subject area: Medicine , Biochemistry, Genetics and Molecu

184 Documents | Cited by 4322 documents | 150

184 documents [View all in search results format](#)

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Muscle strength is associated with lower diastolic blood pressure in children

1. Temática / Contenido

Reglas importantes en el uso de métricas

Siempre usar valoración cualitativa y cuantitativa para las decisiones

Siempre usar más de una métrica de investigación en la valoración cuantitativa

1. Temática / Contenido

Visibilidad a nivel de artículo: citas y métricas alternativas

Scopus

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Nature

Volume 439, Issue 7073, 12 January 2006, Pages 161-167

Widespread amphibian extinctions from epidemic disease driven by global warming (Review)

Pounds, J.A.^a , Bustamante, M.R.^b, Coloma, L.A.^b, Consuegra, J.A.^c, Fogden, M.P.L.^a, Foster, P.N.^d, La Marca, E.^e, Masters, K.L.[†], Merino-Viteri, A.^b, Puschendorf, R.[§], Ron, S.R.^{bh}, Sánchez-Azofeifa, G.A.ⁱ, Still, C.J.^j, Young, B.E.^k 

^aGolden Toad Laboratory for Conservation, Monteverde Cloud Forest Preserve and Tropical Science Center, Santa Elena, Puntarenas 5655-73, Costa Rica

^bMuseo de Zoología, Centro de Biodiversidad Y Ambiente, Pontificia Universidad Católica del Ecuador, Avenida 12 de Octubre 1076 y Roca, Quito, Ecuador

^cDepartment of Environmental Science, Barnard College, Columbia University, 3009 Broadway, New York, NY 10027, United States

[View additional affiliations](#) ▾

Abstract


[View references \(50\)](#)

As the Earth warms, many species are likely to disappear, often because of changing disease dynamics. Here we show that a recent mass extinction associated with pathogen outbreaks is tied to global warming. Seventeen years ago, in the mountains of Costa Rica, the Monteverde harlequin frog (*Atelopus* sp.) vanished along with the golden toad (*Bufo perigrinus*). An estimated 67% of the 110 or so species of *Atelopus*, which are endemic to the American tropics, have met the same fate, and a pathogenic chytrid fungus (*Batrachochytrium dendrobatidis*) is implicated. Analysing the timing of losses in relation to changes in sea surface and air temperatures, we conclude with 'very high confidence' (>99%, following the Intergovernmental Panel on Climate Change, IPCC) that large-scale warming is a key factor in the disappearances. We propose that temperatures at many highland localities are shifting towards the growth optimum of *Batrachochytrium*, thus encouraging outbreaks. With climate change promoting infectious disease and eroding biodiversity, the urgency of reducing greenhouse-gas concentrations is now undeniable. © 2006 Nature Publishing Group.

Metrics

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947  Citations in Scopus
97th Percentile

13.64  Field-Weighted Citation
Impact



PlumX Metrics

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beyond Scopus.

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[Application of thermography for monitoring stomatal conductance of *Coffea arabica* under different shading systems](#)

Craparo, A.C.W. , Steppe, K. , Van Asten, P.J.A. (2017) *Science of the Total Environment*

[Evolutionary dynamics of an expressed MHC class IIβ locus in the Ranidae \(Anura\) uncovered by genome walking and high-](#)

1. Temática / Contenido

Visibilidad a nivel de artículo: citas y métricas alternativas



Sign in

Widespread amphibian extinctions...

Embed Widget



Widespread amphibian extinctions from epidemic disease driven by global warming.

Citation data: Nature, ISSN: 1476-4687, Vol: 439, Issue: 7073, Page: 161-7
 Publication Year: 2006

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PDF Views	2411	Readers	1			Shares, Likes & Comments	1		
HTML Views	380								
Link-outs	100								

ARTICLE SUMMARY

TWEETS

WIKIPEDIA

PMID:

16407945

DOI:

10.3410/f.1030373.358540, 10.3410/f.1030373.360529, 10.1038/nature04246,
 10.3410/f.1030373.358588, 10.3410/f.1030373.358518

AUTHOR(S):

Pounds, J Alan, Bustamante, Martín R, Coloma, Luis A, Consuegra, Jamie A, Fogden, Michael P L,
 Foster, Ryan L, La Marca, Enrique, Masters, Karen L, Morón-Villal, Andrés, Rueschendorf, Robert

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Paper title

Vascular healing after bare metal and drug-eluting stents in an experimental rabbit model of thin cap fibroatheroma

Paper abstract

Background: The vascular healing response is an important factor in the development of restenosis and stent thrombosis. This study was designed to evaluate the vascular healing of bare metal stents (BMS) compared to everolimus (EES) and beta-estradiol (BES) eluting stents in a chronic atherosclerotic experimental animal model of thin cap fibroatheroma (TCFA). Methods: Sixteen New Zealand hypercholesterolemic rabbits followed for 4 years were studied. Six animals received BMS, 5 EES, and 5 BES (Guidant, Santa Clara, CA). One polymer stent per animal was also implanted. Results: Histologic analysis at 28 days of de-novo vs. BMS, EES, and BES stented TCFA showed polymer stents induced a higher fibrin and hemorrhage score. BES induced higher inflammation and fibrin scores and a lower endothelization score. EES induced higher inflammation, fibrin and hemorrhage scores. BES and EES induced similar healing scores. Percent collagen I areas were similar in all 4 types of stents. Percent collagen III areas were higher in BMS when compared to polymer and drugeluting stents. Conclusion: Drug-eluting stents are associated with low but increased inflammation, fibrin deposition and hemorrhage which seem to be related to the polymer's vascular effects.

Fields of research

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Journal title **Sort by Match** Impact Factor Open Access Editorial Times Acceptance Production Times


Cardiovascular Revascularization Medicine

Scope and information ▼

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Match Impact	Editorial Times	Acceptance	Production Times	Open Access	Embargo period	Open Access Fee	User License

JACC: Cardiovascular Interventions

Scope and information ▼

 7,345	-	-	23 weeks	Optional	12 Months	-	
Match Impact	Editorial Times	Acceptance	Production Times	Open Access	Embargo period	Open Access Fee	User License

Journal of Cardiology

Scope and information ▼

 2,782	3 weeks	23 %	32 weeks	-	12 Months	-	
Match Impact	Editorial Times	Acceptance	Production Times	Open Access	Embargo period	Open Access Fee	User License

Journal of Cardiology Cases

Scope and information ▼

 -	4 weeks	32 %	16 weeks	-	12 Months	-	
Match Impact	Editorial Times	Acceptance	Production Times	Open Access	Embargo period	Open Access Fee	User License

Journal of Veterinary Cardiology

Scope and information ▼

2. ¿Dónde Publicar?

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We are proud to introduce CiteScore metrics from Scopus – comprehensive, current and free metrics for serial titles in Scopus. Search or filter below to find the sources of interest and see the new metrics. Report using these annual metrics and track the 2016 metrics via the links to each title's Scopus source details page. Be sure to use qualitative as well as the below quantitative inputs when presenting your research impact, and always use more than one metric for the quantitative part.



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CiteScore metrics calculated on 31 May, 2017. SNIP and SJR calculated on 27 June, 2017

①	Title	CiteScore ▾	Highest CiteScore Percentile	CiteScore Rank	Citations 2016 ✨	Documents 2013-15 ✨	% Cited	SNIP	SJR
1	Ca-A Cancer Journal for Clinicians <i>Hematology</i>	89.23	99%	1/117	11,957	134	72%	67.564	39.285
2	Chemical Reviews <i>General Chemistry</i>	42.79	99%	1/354	33,976	794	97%	10.369	19.282
3	Chemical Society Reviews <i>General Chemistry</i>	35.70	99%	2/354	43,909	1,230	98%	7.676	14.994
4	Reviews of Modern Physics <i>General Physics and Astronomy</i>	35.68	99%	1/198	4,389	123	99%	18.377	23.543
5	Annual Review of Astronomy and Astrophysics <i>Astronomy and Astrophysics</i>	35.21	99%	1/70	1,514	43	88%	9.837	22.491
6	Annual Review of Immunology <i>Immunology and Allergy</i>	35.11	99%	1/161	2,528	72	97%	8.271	27.631
7	Materials Science and Engineering: R: Reports <i>General Materials Science</i>	30.19	99%	1/424	1,087	36	100%	11.173	8.947

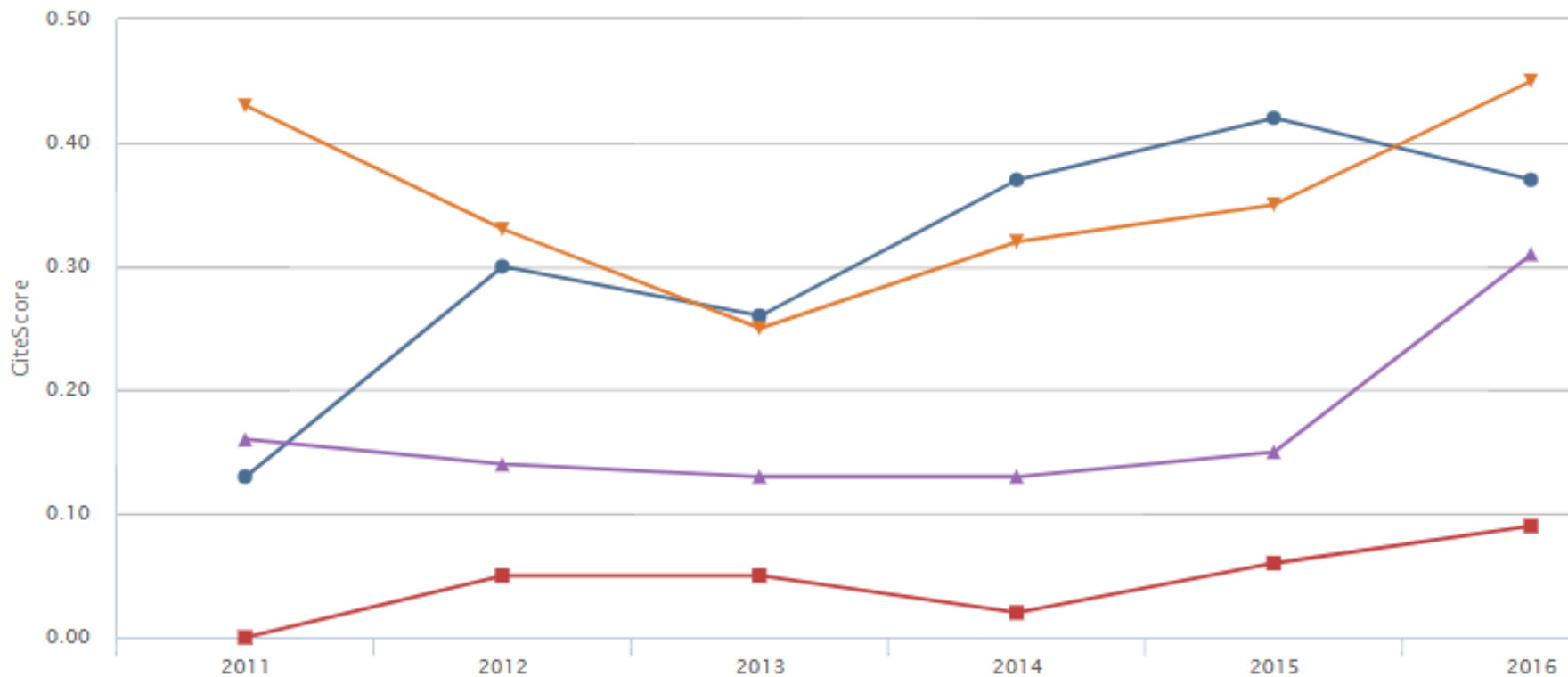
2. ¿Dónde Publicar?

Comparación de Revistas por Distintos Indicadores

Chart Table

CiteScore SJR SNIP Citations Documents % Not cited % Reviews

CiteScore Publication by year ?



- DYNA (Colombia)
- Espacios
- Communications in Computer and Information Science
- Journal of Physics: Conference Series

2. ¿Dónde Publicar?

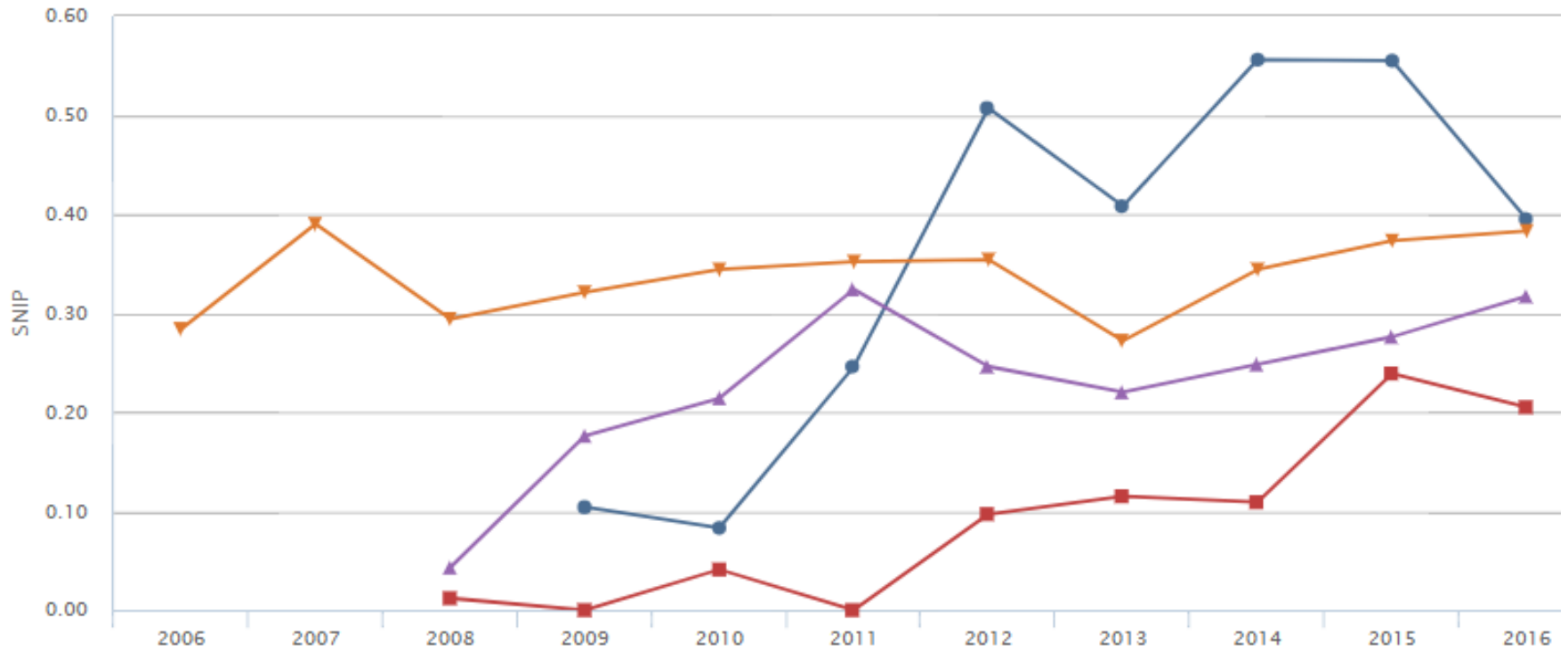
Comparación de Revistas por Distintos Indicadores

Chart Table

Calculations last update

CiteScore SJR **SNIP** Citations Documents % Not cited % Reviews

Source normalized impact per paper by year ?



- DYNA (Colombia)
- Espacios
- Communications in Computer and Information Science
- Journal of Physics: Conference Series

3. Colaboración

Análisis de información relacionada a colaboración

Publicaciones

- Análisis de redes de colaboración
- Visibilidad de co-autores y su colaboración
- Visibilidad de instituciones y su colaboración

Proyectos

- Análisis de redes de colaboración
- Tendencias en temáticas relacionadas a las líneas de investigación

Innovación

- Visibilidad de patentes
- Análisis colaboración academia-empresa
- Citaciones de patentes a trabajos académicos

3. Colaboración

Análisis de información relacionada a colaboración

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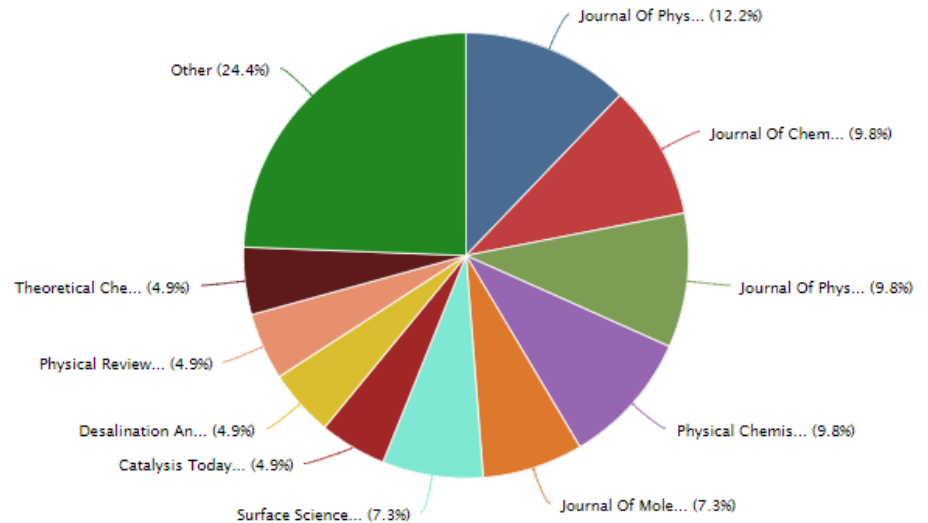
Flórez, Elizabeth [Back to author details page](#)
 Universidad de Medellín, Medellín, Colombia
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Fuente: SciVal

Por identificación de instituciones y autores destacados por tendencias en una temática específica



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3. Colaboración

Fuente: SciVal

Por identificación de instituciones y autores destacados por tendencias en una temática específica

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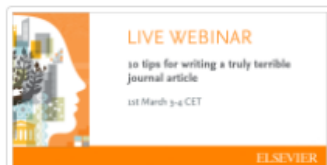
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