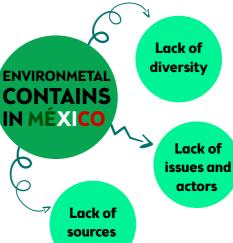
DOI. doi.org/10.22395/angr.v18n35a4

RESEARCH

Considering that the media contribute to the participation of citizens with a positive attitude, in the improvement of environmental conditions.



5 MEDIOS DE COMUNICACIÓN 2015 - 2016 - 2017

OBJECTIVE

Identify the characteristics that distinguish information related to the environment, as it was disseminated in Mexico.



Francisco Javier Martínez Garz



TOOLS

The study, carried out with the quantitative content analysis technique, included the news and reports related to the environment.



ANALYSIS OF ONE WEEK, FOR EACH ONE OF THE YEARS.



ATTENTION

SPECIAL TO THE SUBJEC

WHEN...

RESULTS

MASS MEDIA AND

ENVIRONMENT IN MEXICO

The results indicate that in Mexico the media, especially television stations, have forgotten to participate in society on issues aimed at participating in environmental conservation.

Fires

Floods

Deaths





REVISTA CIENTÍFICA